

Sustainable Berry Workshop



Hosted by Farm Fuel Inc.

and

Sponsored by UCCE and UCSC Shennan Lab

Welcoming berry producers as well as industry and agency professionals interested in learning the latest developments in sustainable berry production.

Topics include:

Crop rotation ♦ Soil amendments ♦ Cover crops ♦ ASD
♦ Organic Transplants ♦ Soil health ♦ Water efficiency

~Grant Funding Opportunities for Growers~

Learn how growers can receive funding for implementing sustainable practices! CDFA's Office of Environmental Farming and Innovation is home to several incentive programs funded through the California Climate investments, also known as the cap and trade program. Two of these programs are the Healthy Soils Program (HSP) and State Water Efficiency and Enhancement Program (SWEEP). Geetika Joshi, Senior Environmental Scientist and Supervisor-Incentive Programs of the CDFA will present on how growers can access this funding.

Join us!

Wednesday, August 9, 2017 from 8:15 am - 11:45 pm at the University of California Cooperative Extension 1430 Freedom Blvd, Watsonville, CA 95076.

This workshop is free to attend and breakfast and refreshments will be provided.

Please register by emailing info@farmfuelinc.com

Sustainable Berry Workshop

Wednesday, August 9, 2017

8:15 am - 11:45 am

University of California Cooperative Extension
1430 Freedom Blvd, Watsonville, CA 95076

Presented in English, with Spanish interpretation provided. No cost to attend.

Workshop Program

8:15 am - 8:30 am	<i>Registration, breakfast provided</i>
8:30 am - 8:35 am	<i>Welcome and Introductions</i> Stefanie Bourcier, CEO, Farm Fuel Inc. Mark Bolda, County Director, Santa Cruz County and Farm Advisor, Strawberry and Cane Berry, UCCE
8:35 am - 9:05 am	Carol Shennan , Professor of Agroecology, UC Santa Cruz <i>“Crop rotation, fertility and disease suppression in organic strawberry production”</i>
9:05 am - 9:35 am	Joji Muramoto , Associate Researcher, UC Santa Cruz <i>“Soilborne disease and nitrogen management in strawberry using anaerobic soil disinfestation (ASD) and cover crops”</i>
9:35 am - 9:50 am	<i>Break, refreshments provided</i>
9:50 am - 10:20 am	Mark Bolda , County Director, Santa Cruz County and Farm Advisor, Strawberry and Cane Berry, UCCE <i>“Enhancing Fumigation Performance through the Use of Soil Amendments: Case Studies”</i>
10:20 am - 10:50 am	Dan Chellemi , Vice President, Agricultural Solutions <i>“The combined benefits of of crop rotation and carbon-based organic amendments on soil health and suppression of plant disease”</i>
10:50 am - 11:20 am	Geetika Joshi , Senior Environmental Scientist, Supervisor - Incentive Programs, CDFA <i>“California Climate investments programs: HSP and SWEEP Program”</i>
11:20 am - 11:30 am	Stefanie Bourcier , CEO, Farm Fuel Inc. <i>“Organic Strawberry Fields Forever: Organic transplants research trial”</i> (In collaboration with Lisa Bunin , Director, Organic Advocacy)
11:30 am - 11:45 pm	<i>Closing statements and questions</i>